

SCOTT WALKER

SOCIAL MEDIA BOOT CAMP

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SOCIAL MEDIA BOOT CAMP

MIDDLE/HIGH SCHOOL, COLLEGE, ATHLETES, PROFESSIONALS/EXECUTIVES

- Presentations last 60-90 minutes with Q & A
- Each presentation is customized to the audience, so it's always age-appropriate
- Real-world examples are used (good and bad) to show how important it is to use social media properly at any age.

MIDDLE/HIGH SCHOOL & COLLEGE

- Cyber safety
- Your digital footprint
- Social media platforms
- Going viral
- Cyberbullying
- Protecting yourself
- Keeping your guard up
- Social media pitfalls
- Social media smarts

ATHLETES

- Branding
- The media and you
- Social media and platforms
- Avoiding controversy
- Mistakes athletes make
- Social media stupidity
- Dumb tweets
- Going viral
- Social media's dark side
- Social media smarts

TEACHERS/STAFF

- Don't get fired
- Going viral
- Social media best practices
- Keeping your guard up
- Cyber safety
- Digital trends
- Social media management tools

PROFESSIONALS/EXECUTIVES

- Your brand
- Going viral
- Controlling the narrative
- Avoiding controversy
- Social media best practices
- Managing your audience
- Digital trends
- Keeping your guard up
- Social media management tools

Pricing varies by package/group. Visit scottwalkerconsulting.com for video and testimonials. Email bootcamp@scottwalkermedia.com for more information.